Facts About

McDANIEL SIGNS

★ McDANIEL signs are erected out in the country along the highways. They are different from anything that has ever been seen before.

★ You do not have to buy McDANIEL signs; you rent them. You do not make any deposit or advance. You do not pay until signs are erected and then you pay by the month.

★ We have erected McDANIEL signs for hundreds of the best business concerns in the country. Be the first to use McDANIEL signs.

McDANIEL SIGN CO.

CAIRO, ILLINOIS

GENUINE CURTEICH-CHICAGO "C.T. ART-COLORTONE" POST CARD (REG. U.S. PAT. OFF.)

PLACE
ONE CENT
STAMP
HERE

OB-H734

POST CARD

for DAY and NIGHT —

USE

Lum-i-nite

SIGNS

SIGNS FOR DAY AND NIGHT ADVERTISING - AS ILLUSTRATED

The cost of this highway sign is only $7.50 per month which is very effective when placed on the highway leading into your city. It will get you a great many new customers who otherwise may go somewhere else. Size of sign 7 x 14 feet.

for full information, write **McDANIEL SIGN CO. • CAIRO, ILL.**